

# Integrate ETHICS Into Your High School Courses

Compliments of the Daniels Fund

## DANIELS FUND ETHICS INITIATIVE High School Program

The Daniels Fund Ethics Initiative High School Program delivers principle-based ethics education and reinforces the value of ethical business and personal conduct.

Resources within the Daniels Fund Ethics Initiative High School Program are developed for high school students by MBA Research and Curriculum Center, a nonprofit dedicated to supporting educators in the preparation of students for careers in business administration. As is the case with all content standards developed by MBA Research, ethics content is industry-validated and research-based.



Prostock-Studio/Stock/Getty Images Plus

### Currently available:

- Ethical Leadership course guides
  - ✓ 1- and 2-semester versions
- Online delivery model for Ethical Leadership course
- Instructional modules (LAPs)
  - ✓ 80 individual modules available
  - ✓ Introduction to ethics
  - ✓ Ethical leadership
  - ✓ Ethics in business functions (e.g., Ethics in HR, Ethics in CRM)
  - ✓ Great for teaching ethics, SEL, work-ready, and 21<sup>st</sup> century skills
- Ethical Leadership end-of-course assessment with digital badge
- A\*S\*K Fundamentals of Ethics Certification Exam
- A\*S\*K Fundamentals of Ethics pretest and practice test
- Ethics Boot Camp activities
- Video series
  - ✓ Ethical principles
  - ✓ Ethical dilemmas
  - ✓ Ethics in the workplace
- Listing of recommended ethics-focused books and movies
- New and revised business-focused course guides with ethics case studies
- Regional high school ethics summits

- Crosswalks to BPA competitive events
- Crosswalks to FBLA competitive events
- Crosswalk to FCS national standards
- Micro-credentials (digital badges)
  - ✓ Students
  - ✓ Teachers

### To be developed 2024–2025:

- Instructional modules (LAPs)
  - ✓ 4 new, focused on ethics in business functions
- Video series
  - ✓ Ethical dilemmas
- Revisions to existing business-focused course guides
- Regional high school ethics summit
- Micro-credential (digital badge)
  - ✓ Students



Access all resources at  
[MBAResearch.org/Ethics](https://MBAResearch.org/Ethics)

2016–2024:  
NINE YEAR  
REACH OVERVIEW



**4,805,202**

**HIGH SCHOOL  
STUDENTS**

to date have been  
impacted by  
course guides  
and instructional  
modules  
distributed  
through

**DANIELS FUND**  
**ETHICS INITIATIVE**

High School Program

blackwaterimages/E+

m-imagephotography/iStock/Getty Images Plus

**SPONSORED RESOURCES DISTRIBUTED**

**2,704,300** Instructional modules

**52,873** Course guides



In all 50 states, the District of Columbia, three U.S. territories, and 30 foreign countries

“What began as optional, supplemental resources have now become integrated components in the semester’s syllabus.”

—M. Early  
Walkersville HS, MD

**\$151,736,603**  
saved

By school districts  
receiving resources and  
professional development

“Everything that I have used has been great. I would recommend the use of the products for all business-related content. Business teachers RARELY have free resources and typically don’t have textbooks to pull from, SO THIS IS GREAT!”

—M. Otte  
Oostburg HS, WI