



## 2024 Appointments MBA Teacher Advisory Network (TAN)

The following details are for appointments made in 2024, effective July 1, 2024 – June 30, 2027.

### Purpose

The *MBA Teacher Advisory Network* serves as an advisory board to the organization and its work to support business and marketing education nationwide. Advisors will provide structured (e.g., surveys) and informal (e.g., conference calls) feedback on a wide range of initiatives, new and revised products and services, messaging, marketing collateral materials, workshop agendas, and other work of the organization.

### Advisor Qualifications

Qualifications for appointment to the *MBA Teacher Advisory Network* include:

- Active, full-time CTE Business Administration teacher, current or within the past three years (teachers of entrepreneurship, finance, hospitality/tourism, management/administration, and marketing)
- Minimum of two years as a full-time Business Administration teacher
- Nomination by the state's Consortium liaison or by recognized state CTE leaders, or active involvement with MBA Research initiatives or programs
- Endorsement by and support of the advisor's local administration
- Knowledgeable of MBA Research's resources and currently using these resources within the classroom
- Be an active user of the Learning Center (preferred with students), administer MBA Research assessments, e.g., digital badges, end-of-program exams, end-of-course exams, A\*S\*K Certification exams, and use State's Connection resources.
- Active CTSO advisor (i.e., BPA, DECA, or FBLA)

### Appointment and Term

Appointees must complete the new TAN member orientation training offered during the first month of their term. Appointment to the *MBA Advisory Network* will be for three years. The appointment is contingent upon fulfilling all participation requirements.

## Requirements

Continuing participation in the network will require the following:

- Ongoing use of MBA Research resources, including the Learning Center (preferred with students), Learning Activity Packages (LAPs), assessments, and State's Connection
- Thoughtful and substantive participation in no less than six of eight conference calls annually (estimated time: 60 – 90 minutes per call)
- Thoughtful and substantive completion of each online survey (estimated time: 10 – 15 minutes per survey) that supports the topic for each conference call and annual special surveys
- Participation in at least one of three Conclave conferences during the term, including a TAN meeting that may occur during Conclave and other responsibilities during Conclave, e.g., presenting a session or hosting sessions etc.
- Participation in the LAP Field Test process. The LAP Field Test process involves completing at least five Field Tests per school year
- Reasonable availability for ad hoc 1:1 discussions

## Compensation and Benefits

The advisor role is voluntary and unpaid. Benefits include:

- Recognition as a *National MBA Research Advisor*.
- MBA Research will pay Conclave registration each year as a TAN member and 50% of actual travel expenses up to \$750 for one year only. These Conclave benefits require staying at the conference hotel and participating in TAN functions (hosting, presenting, and attending the TAN meeting at Conclave).
- Extensive FREE access to instructional tools at no cost.
  - MBA Learning Center (online) for both the TAN teacher and their current year students only (approximately \$1600 value)<sup>1</sup>
  - Digital badges, end-of-program exams, A\*S\*K Certification Exams, and other assessments as available (over \$6000 in savings per year)<sup>2</sup>
  - All relevant course guides
- TAN members will have priority consideration for paid miscellaneous curriculum support, business community engagement, and marketing and promotional activities.

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<sup>1</sup> Based on member discount for the Learning Center and student licenses (150 students per school year).

<sup>2</sup> Based on member discount for assessments (150 students per school year).